TEXT BY **SHERRI JOHNSON** PHOTOGRAPHY BY **AMANDA MOSS** & **DUSTIN PECK** 

Bistany Design Turnkey Interior Architectural Design



To say this interior designer has a penchant for process and is just hitting her stride is an understatement. Caren Bistany has been in business since 1994 and has stayed close to her focus for twentyfour years, offering comprehensive design services – as well as anything that can be bolted down.

## Beautiful Design

According to Caren, people often call about their kitchens (most of her business is by referral), but when they walk the entire space to discuss overall goals and wishes, the project results in a renovation transformation.

"We work side-by-side with architects and designers and dig deep into all the details," says Caren, who makes it clear that she is not an architect. "We start with a plan, the right people, a lot of conversations and a proven process."

Bistany Design does all the leg-work for selecting tile, appliances, plumbing, etc. There's a lot of preplanning that goes into a remodel, most importantly a strict schedule that runs alongside the design.

"We're not just there to give a concept," says Bistany. "We're detailing everything, working oneon-one with subcontractors and keeping the project

## **Design Differentiation**

What differentiates Bistany Design is that they spec and build custom cabinetry as part of their business model - responsible for building and

"We believe the kitchen is a living space, not just



a place for preparing meals," said Caren. "In designing, we like to build cabinets that look like furniture pieces that are stylish and make the space feel more like an all-purpose place within the home."

Although one hundred percent of her projects at the moment are renovations, they mimic new



construction – tearing down walls and starting with a blank slate. Total transformation requires patience and the proper team, but it can be daunting for the homeowner. "We hold our client's hand and guide them through the process," said Caren. "My right hand, Tracy Gales, a talented designer who has worked by my side since 1999, is a huge piece of the process."

Caren says that people used to work a renovation around holidays and summer, but that's all changed. "People understand that demand is high, and great teams stay busy, so they tend to go with the flow these days."

## **Using Trends Strategically**

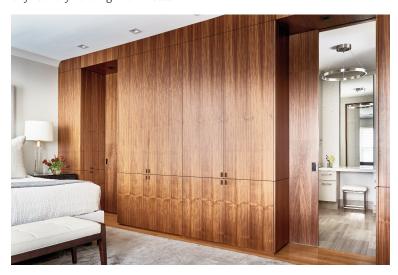
Charlotte has always been a white kitchen kind of town. Caren does most of her work in older neighborhoods and stays true to the architecture of these traditional houses.

Today's trends include a lot of mixed metalw, blending styles and blurring the lines between traditional, modern and eclectic. Gold is making a comeback. Beautiful color choices to make your range a statement piece is actually a thing.

"We create designs that are timeless, but we can incorporate trends in things like cabinet hardware, plumbing fixtures and decorative lighting," says Caren. "In the end, I just want my clients to feel I've exceeded their expectations and that they were well taken care of."



Award-winning designer Caren Bistany and Tracy Gales create high end kitchens and living spaces on-site and in their beautiful showroom in the historic Queen City Foundry Building in Charlotte.









1 | CHARLOTTE LIVING CHARLOTTE LIVING | 2